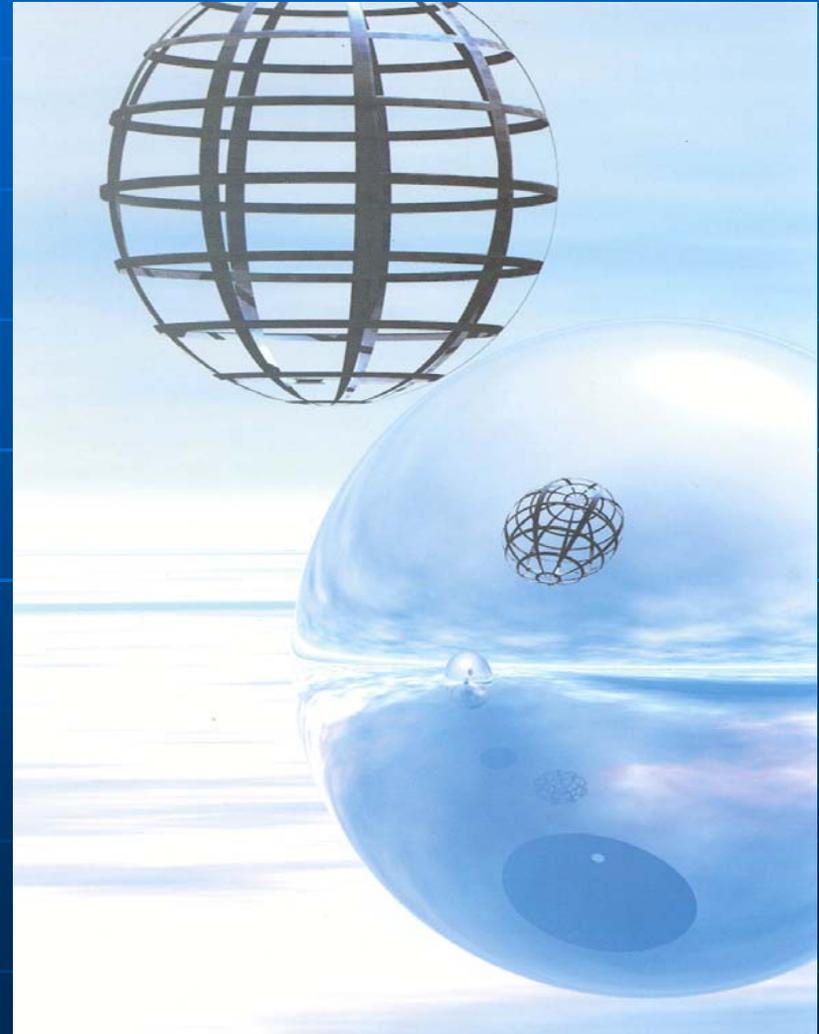


Running Fast!

Access to
Opportunity
In the
Global Economy
Of the
21st Century

J. Scott Hercik
Appalachian Regional Commission



Get Ready to Run!

*Every Morning in Africa, a gazelle wakes up.
It knows it must run faster than the lion or
it will be killed.*

*Every morning in Africa, a lion wakes up.
It knows it must outrun the gazelle or
it will starve.*

*It doesn't matter if you're a gazelle or lion.
When the sun comes up, you'd better
start running!*

America in Transition

- **Local Economy**
- **National Economy**
- **Global Economy**

Telecommunications
Global Supply Chain
Expanding Markets

Building a Global Reach to Run a Global Race

Changing Economy

1970....7% International Trade

2000....25% International Trade

2050....50% International Trade

Commodity Diversity & Volume by 2020

Domestic Flows +2/3

International Flows Double

Latin Flows Triple

Avg Trip Length +40%

1993 – 420 miles

2003 – 590 miles

The Links in the Chain

Highways 1980-2000

Traffic Volume +100%

Traffic Capacity + 5%

Railways 1980-2000

Traffic Volume + 50%

Traffic Capacity - 35%

Traffic Mix

Ocean Port (container throughput)

1970----- 1,000,000 teus

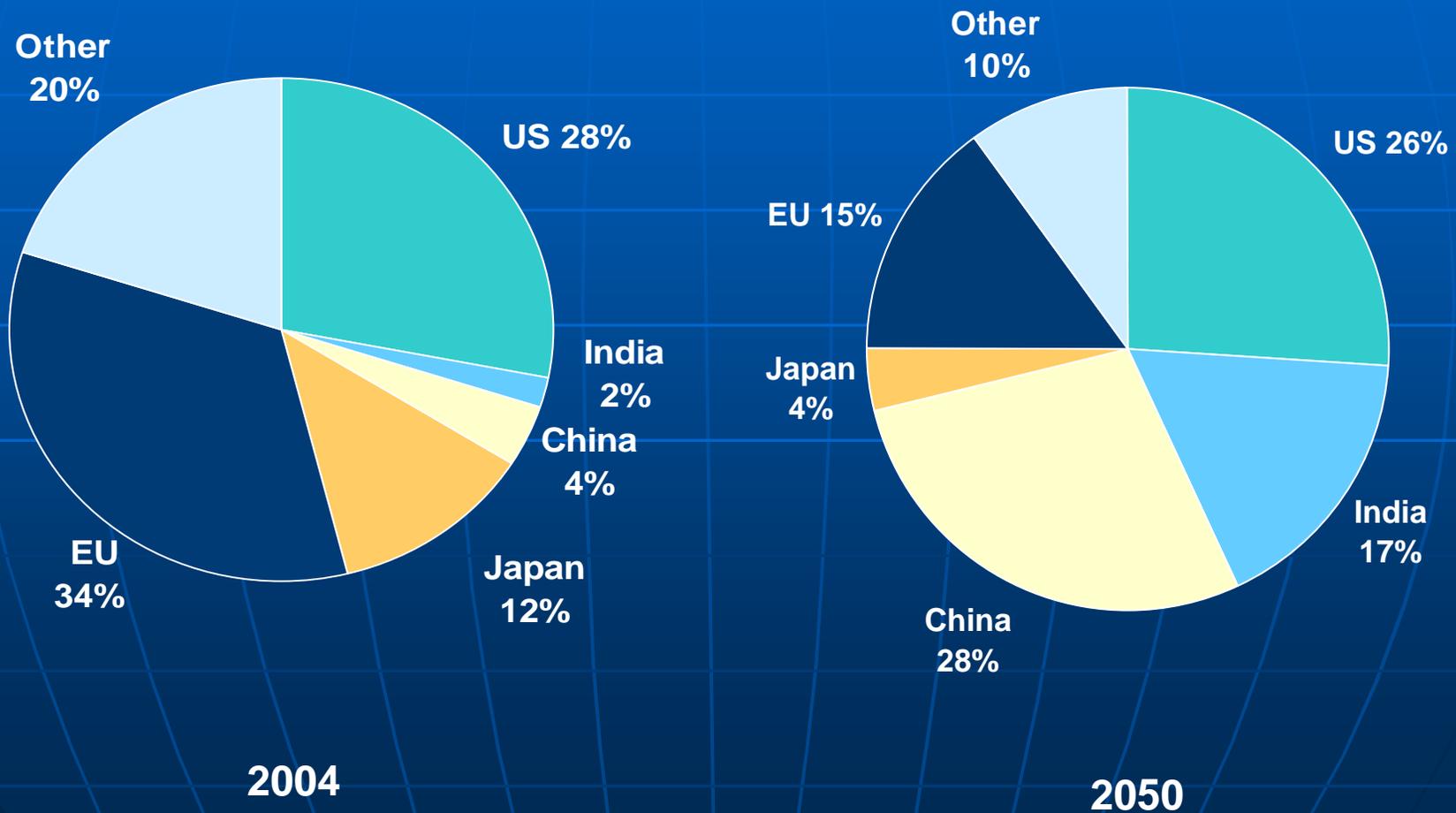
2000----- 20,000,000 teus

2020----- 50,000,000 teus

2050-----100,000,000 teus

In next 5 years, global container capacity doubles!

The Global Marketplace of the 21st Century – Looking Ahead (% of World GDP)



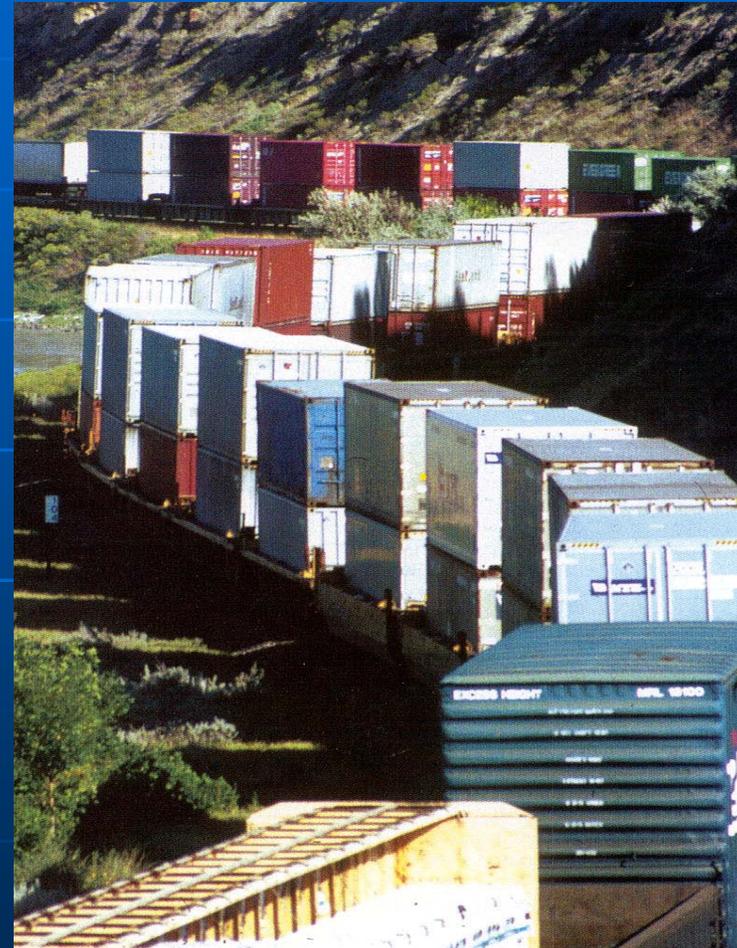
Positioning to Thrive

Access

- Enhance Competitiveness
- Attract new Commerce

Isolation

- Loss of Competitiveness
- Little Attraction



The Virginia Inland Port: Laboratory for Global Logistics & Economic Growth

Strengthen Existing Commerce

Enhance transport efficiency

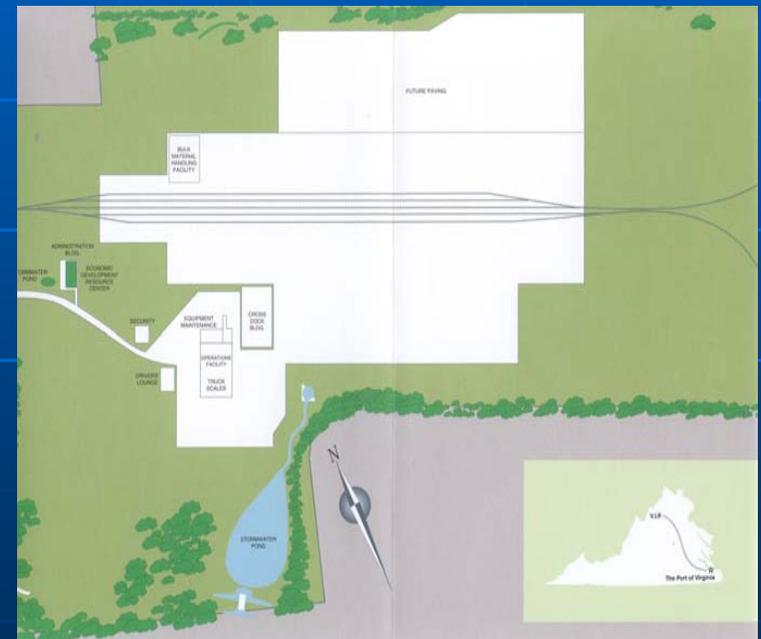
Extend Market Reach

Attract New Commerce

6.5 million sq. ft. of Construction

\$600 million of Private Investment

7,000 New Jobs



Network Appalachia

WHAT: Extending the reach of a regional highway platform to provide global access to the ADHS and all of Appalachia.

HOW: Multi-modal Integration
Public & Private Cooperation
Network of Intermodal "Hubs"
Capacity, Reliability, Speed, & Efficiency

WHY: Enhance Competitiveness
Attract new Enterprise & Employment

Economic Globalization

“It is the inexorable integration of markets, transportation systems, and communication systems to a degree never before witnessed – in a way that is enabling corporations, countries, and individuals to reach around the world farther, faster, deeper, and cheaper than ever before.”

Running Fast to Thrive in the Global Economy

