



*US Army Corps
of Engineers*

PI PLAN IMPLEMENTATION



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- **At this stage you are deciding such things as:**
 - **Where the meetings should be held?**
 - **Who is going to lead the meeting?**
 - **What has to be in the newsletter?**
 - **Which media need to be briefed?**
 - **Determining the cost of a project PI plan**



BUDGETING FOR PUBLIC INVOLVEMENT

- **Must be part of original study budget or it will always get short-changed**
- **Like planning, public involvement budgets are built-up, rather than starting with a dollar figure then designing the program to match it**
- **Work sheets for each public involvement technique are provided**



PROBLEMS WITH RULE-OF-THUMB PERCENTAGES

- **Experience: 3% – 10% of study costs, but...**
 - **Projects differ in level of controversy; more controversial projects may require higher level of participation**
 - **Projects differ in geography (small area vs big area)**
 - **Percentage probably highest on smaller projects, as there is a minimum**
 - **Have to be careful of what is included in cost in budget, often in more than 1 line item**



WAYS TO ASSESS CONTROVERSY FOR “RUN-OF- THE-MILL” PROJECTS

- Quarterly or semi-annual open house – each “station” is a different issue
- Public meetings that address multiple issues
- Periodic summary of all public involvement in organization (e.g, district) with invitation to submit comments or phone



TEAM EXERCISE

- **Complete instructions are on page**
- **Complete the selection of techniques for your case**
- **Prepare a report on your plan, with emphasis on “why” you made the choices you made**

